

If thinking beyond the obvious and working for some of the largest brands in the world is right up your lane, we want to welcome you to Epiphany as our next:

Research Consultant Intern

Our Essence

Our passion for marketing and facts has defined our mission – to inspire business decisions through consumer stories and research. It's what we like to call **Research Based Consultancy**.

At Epiphany, we do things differently. We tend to go off the beaten track in order to pave ways of reaching a satisfactory moment of an Epiphany. How do we do this? With our data-crunching capabilities and commercial mindset, we are creating impactful insights for some of the world's most ambitious and renowned brands in retail, finance, FMCG, and more. We put the consumer's voice in the center of our decision making and we strive to take research and strategy to a higher level.

Epiphany Needs you

Epiphany is on the hunt for an intern to help us uncover consumer insights that are of high strategic importance to prestigious brands such as Under Armour, IKEA, Generali, Nestlé, and more. As part of Epiphany's Consultancy team, you will collaborate with experienced consultants, researchers, developers, and designers to support the set-up and execution of global marketing research projects and creating advanced and actionable marketing advice that supports our clients in their decision-making.

More specifically, as a part of your role, you will:

- Help write questionnaires to compile relevant data for analysis
- Test survey designs (UX/UI)
- Demonstrate basic statistical and analytical data interpretation
- Make visual presentations for different data
- Perform quantitative and qualitative analysis
- Create highly visual reports in PowerPoint

We are looking for someone who:

- Gets excited about turning data into a meaningful story
- Is self-motivated and proactive
- Possesses an ability to handle multiple projects
- Is clear and effective in communicating
- Has a solid understanding of Excel and PowerPoint

And who:

- Is currently studying towards a Bachelor/Master in the field of Marketing, Strategy, Business Economics, Econometrics or similar
- Has excellent proficiency in English (written and spoken)
- Is eager to work in our beautiful Amsterdam office at least 2-3 days per week
- Currently resides in the Netherlands

What We're Offering

- The unique opportunity to have a serious impact on a growing company and our people
- Learning and development opportunities within a young, non-hierarchical and dynamic company
- A fun and diverse working place where we combine unique values and opinions of people from different cultures and backgrounds
- A working environment with the freedom to express ideas and follow through with personal initiatives
- Company benefits like lunch at the office, Friday afternoon drinks, a yearly trip and boating on the Canals when the weather allows us to
- The opportunity to be considered for a full time position at the end of the internship

Are you interested?

Have we sparked your interest and do you feel you are the person we're looking for? Great! Send us your resume and cover letter to alana.moore@epiphany-rbc.com no later than **September 15th, 2023**.

Epiphany: "The sudden realization of the essence or meaning of something"

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The Walvis

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