



As a growing agency, **Epiphany** is continuously looking for new talent to help shape the **future and power of market research**. If you have what it takes, join us and become our next...

... **Senior Consultant**

Passionate high-potential who always investigates the essence of marketing challenges and is enthusiastic about research innovations that lead to (f)actual and impactful consultancy on a global stage.

Context

We at Epiphany have a passion for listening to our clients' consumers worldwide and putting their voice at the heart of our advice when resolving complex international marketing challenges. In doing so, we don't believe in standard solutions or approaches. Being a boutique agency, we love to design research tailor-made around our client's needs. By utilizing state-of-the-art (online quantitative) research technology and methods we continuously add new dimensions to the research discipline and bridge the gap between research and marketing.

Your role at Epiphany:

As a Consultant at Epiphany within our Amsterdam office, you will design, manage and interpret international projects which help grow our client's brands and business.

Your key job responsibilities

- You translate complex client marketing challenges into an optimal research design & questionnaire
- You guide the development of the online survey, launch it and monitor fieldwork
- You (with your colleagues) transform the data into information and market insights



- You (co-)design impactful reports with actionable conclusions and recommendations
- You engage with & consult your client throughout the process from proposal to deployment, building a strong relationship

Your qualifications

General requirements:

- Master degree
- More than five years of work experience in the field of marketing and/or market research; either at the agency or client side of the table
- International and/or project management experience is a pre
- High standard of verbal and written communication in English
- Proficiency in Word, Powerpoint, Excel, SPSS

Competency profile:

- You take pleasure in delivering results on time and in full
- You approach things in a can-do manner with a pragmatic, flexible & hands-on attitude
- You love detail and guard the big picture at the same time in pursuit of quality
- You are keen on being analytically challenged and well-organised/structured
- You are a collaborative team-player, wanting to service your clients and colleague consultants

Epiphany Research Based Consultancy is located at the Prinsengracht in the heart of world heritage Amsterdam Canal District and has offices in New York and Singapore. We are a young, non-hierarchical, highly professional, demanding and fast-growing company.

Does this appeal to you and do you feel the fit? We are looking forward getting to know you! Send your motivation to Jan Kienhuis: jan.kienhuis@epiphany-rbc.com.