

If thinking beyond the obvious and working for some of the largest brands in the world is right up your lane, we want to welcome you to Epiphany as our next:

Strategic Marketing Consultant

Our Essence

Our passion for marketing and facts has defined our mission – to inspire business decisions through consumer stories and research. It's what we like to call **Research Based Consultancy**.

At Epiphany, we do things differently. We tend to go off the beaten track in order to pave ways of reaching a satisfactory moment of an Epiphany. How do we do this? With our data-crunching capabilities and commercial mindset, we are creating impactful insights for some of the world's most ambitious and renowned brands in retail, finance, FMCG, and more. We put the consumer's voice in the center of our decision making and we strive to take research and strategy to a higher level.

Epiphany Needs You!

Epiphany is on the hunt for a Strategic Marketing Consultant to help us develop and deploy insight driven marketing strategies that empower transformation for prestigious global brands such as Under Armour, IKEA, Generali, Nestlé, and more. In this role, you will be responsible for providing advanced and actionable marketing advice that supports our clients in their decision-making.

More specifically

- You will work and communicate closely with our clients and their cross-team stakeholders on business objectives.
- You will play a key role in developing marketing strategies by uncovering actionable consumer insights.
- You will support and guide research consultants in the development of the research plan to get to the actionable insights needed to develop the marketing strategies.
- You will always work closely together with colleagues on projects, from research management, consulting and development.
- You will engage in a wide variety of exciting projects that are tailored to the client's challenges.
- You have a solid understanding of how to connect the dots: transforming data into easy to understand information through detailed and insightful reports.
- You have a keen eye for spotting opportunities where Epiphany can add value, e.g. the development of (new) marketing strategic competences within Epiphany.

Are you the Strategic Marketing Consultant we're looking for?

For this position, we are looking for someone who

- Understands how to leverage consumer insights as a springboard for new business opportunities to unlock further growth.
- Has a thorough understanding of marketing strategy and knows that it's not only about defining the 'where to go?' but also about the 'how to get there?'.
- Gets energy from stakeholder management, internally and externally.
- Excels at working in a fast-paced and dynamic environment.
- Is self-motivated and proactive and possesses an ability to handle multiple projects.
- Performs best in a company with a strong collaborative spirit.
- Who has overview, is able to rise above the details and can revert back to the business objective of the client.
- Is analytical and at the same time creative and solution focused.
- Has a Master's degree (e.g. marketing, economy, business administration) and interest in marketing consultancy.

And who

- Has 3+ years of (international) work experience in the field of (marketing) consultancy.
- Has Microsoft Office Suite experience (Word, Excel, and PowerPoint).
- Is fluent in spoken and written English.

What We're Offering

- The unique opportunity to have a serious impact on a growing company and our clients.
- Different learning and development opportunities.
- A fun and diverse working place. We strongly believe in the strength of combining unique values and opinions of people from different cultures and backgrounds.
- A working environment with the freedom to express ideas and follow through with personal initiatives.
- The opportunity to work in a brand-new office in the Silicon Canals of Amsterdam.
- Company benefits like lunch at the office, Friday afternoon drinks, a yearly trip and boating on the Canals when the weather allows us to.

Are you interested?

Have we sparked your interest and do you feel you are the person we're looking for? Great! Send us your resume and cover letter to christiaan.puper@epiphany-rbc.com.

“Epiphany: The sudden realization of the essence or meaning of something”

Christian Puper

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